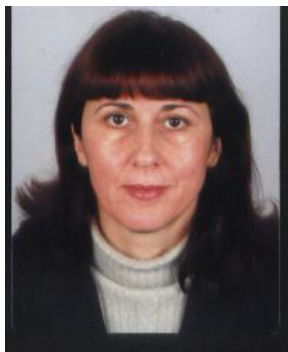




Europass
Curriculum Vitae



Personal information

Surname(s) / First name(s) Dobрева Bozhanka
Address(es) 5, Polkovnik Drangov str., 9300, Dobrich, Bulgaria
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Nationality Bulgarian

Date of birth 28.03.1958

Gender Female

Occupational field Project Manager

Work experience

Dates 15/09/2006 - till now

Occupation or position held 1. Project Manager and Tourism expert

Main activities and responsibilities 1. Project management and project development; Developing detailed activity schedule, sharing and observing responsibilities among team members, partners and sub-contractors; organizing and conducting joint meetings of joint project management team. Maintains constant contact with MA and project partners due to smoothly project implementation; preparing progress reports and supporting documents. Monitor the execution of services and equipment by the sub-contractors.

2. Managing the relationships with the tourist business and local public authorities and decision makers in the region of NUT II Severoiztochen for specifying their needs, developing and implementing relevant projects and policies; Elaborating electronic bulletins for the stakeholders network; Conducting permanent research activities; Organizing and conducting seminars, workshops and trainings with stakeholders aimed at improvement and implementation of regional policies in the field of culture and sustainable development;

Name and address of employer	Non-profit organization European Institute for Cultural Tourism EUREKA (EICT EUREKA) 3, Polkovnik Drangov str., 9300 Dobrich, Bulgaria
Type of business or sector	Research and development
Dates	1/05/2005 - 14/09/2006
Occupation or position held	Program manager of specialities „Hospitality management” and „International business and management”
Main activities and responsibilities	Working out curriculum, school schedule, organizing the educative process, coordinating tutors’ work, responsible for the accreditation of the both specialities and managing the relationships with the international partners.
Name and address of employer	International University College - Albena, Dobrich Albena resort, Bulgaria
Type of business or sector	High Education
Dates	1/10/1999 - 1/05/2005
Occupation or position held	Head of department at the International University College - Albena, Dobrich
Main activities and responsibilities	Working out the curriculum, coordinating tutors’ work, supervising the teaching quality, research and scientific work.
Name and address of employer	International University College - Albena, Dobrich Albena, Bulgaria
Type of business or sector	Education
Dates	09/09/1993 - 01/10/1999
Occupation or position held	Lecturer at the Bulgarian-Dutch Institute - Albena
Main activities and responsibilities	Lecturer in specialities: ‘Business communication’, ‘German for the tourism industry’, ‘Communication on the work place in foreign language’, ‘Teaching with cases’ .
Name and address of employer	International University College - Albena, Dobrich Albena resort, Bulgaria
Type of business or sector	Education
Dates	01/09/1981 - 06/09/1993
Occupation or position held	German teacher
Main activities and responsibilities	Teaching German language and literature
Name and address of employer	Language high school-Dobrich 9300, Dobrich, Bulgaria
Type of business or sector	Education
<u>Education and training</u>	
Dates	July 2009

Title of qualification awarded	Preparation of projects under the program for Cross border Cooperation Romania-Bulgaria
Principal subjects/occupational skills covered	Project proposal development, Partnership establishment, developing of good project indicators.
Name and type of organization providing education and training	Louis Berger SAS, ECORYS, Prime Consulting
Level in national or international classification	Training course
Dates	June 2007
Title of qualification awarded	European Union Training Seminar for Southeast Europe
Principal subjects/occupational skills covered	Essential Policy Skills in Europe; Operational Programs, Management Information System Set up, Monitoring and Evaluating of Projects under the EU Structural Funds. Project Writing Skills, Communicating Research: Europe Meets the Challenge
Name and type of organization providing education and training	American University in Bulgaria, Centre for European Programmes
Level in national or international classification	Training course
Dates	20/09/2002 - 30/ 10/2002
Title of qualification awarded	„Intercultural management”
Principal subjects/occupational skills covered	Culture, history, psychology and policy of the Austrian society
Name and type of organization providing education and training	KulturKontakt Vienna, Austria
Level in national or international classification	Postgraduate qualification
Dates	15/06/1993 - 15/10/1995
Title of qualification awarded	Post-graduate specialization in Hospitality Management
Principal subjects/occupational skills covered	Management in tourism; Marketing and Advertising, Human Resources Management, Business communication, Entrepreneurship, Business planning, Sustainable tourism development; Skills in case study, problem based learning, team building, problem solving, conflict management;
Name and type of organization providing education and training	Hoge Hotelschool Maastricht, Holland
Level in national or international classification	Post-graduate specialization
Dates	1977 - 1981

Title of qualification awarded	German philology									
Principal subjects/occupational skills covered	German teacher, research expert, specialist in publishing companies and cultural institutes;									
Name and type of organization providing education and training	Kiril and Methodius University of Veliko Tarnovo, Bulgaria									
Level in national or international classification	Master									
Mother tongue(s)	Bulgarian									
Other language(s)										
Self-assessment European level (*)										
	Understanding				Speaking				Writing	
	Listening		Reading		Spoken interaction		Spoken production			
Language	English	B2	B2	B2	B2	B2	B2	B2		
Language	German	C2	C2	C2	C2	C2	C2	C2		
Language	Italian	A2	A2	A1	A1	A2				
	(*) <i>Common European Framework of Reference for Languages</i>									
Social skills and competences	Excellent team player. Strong cross-cultural awareness and communication skills.									
Organizational skills and competences	Very good planning and organizing skills.									
Computer skills and competences	Excellent command of Microsoft office: Word, Excel, Power Point etc.									
Driving license	Valid driving license, B category									
Other skills and competence	<p>2007-2008: Tourist expert for project BG 2004/016-782.01.06.03.22 "Stone churches and fortresses", Association "Interfilmart" - Kardzhali branch, PHAR Program - Cross-border cooperation Bulgaria - Greece 2004"</p> <p>2008: Coordinator of project No. 313033090707 at the Employment Agency under the "Active services on the labor market" program to support small businesses with the following activities:</p> <p>2010-2012: Expert "Tourist resources and products" for the project "Cross-border destination for cultural tourism Ister-Pontica", MIS-ETC code 661 under the Program for cross-border cooperation Romania-Bulgaria 2007-2013, Financing agreement Nr 64450/27.09.2010: conducting field studies in six regions of Bulgaria and Romania, marketing research to determine market niches and successful tourist products; assessment and analysis of available resources and tourist infrastructure in TGDKT "Istro-Pontic";</p>									

2011- 2013 - Tourism expert within the framework of the project Tradition, Originality, Uniqueness and Wealth for an innovative strategy of tourism in the Black Sea Basin - TOURIST, reference no. 1.1.2.65844.137 MIS-ETC 227, SOP 'Black Sea pool 2007-2013'

2012-2013 - Project coordinator of project "Improved awareness of the cross-border tourism cluster for environmental management and protection", MIS-ETC 332; contract 27855/11.04.2012 under the Program for cross-border cooperation "Romania - Bulgaria 2007-2013".

Participates in project management; Prepares reports on progress and implementation of project and program indicators; coordinates the work of partners; Monitors for implementation the activities of the EIKT EUREKA association within the framework of the project;

2013-2014- Project coordinator of project "Cross-border business center for the development of tourism and construction of an Agro and Fish Market", MIS-ETC 599, Subsidy contract 21083 / 14.03.2013, Romania-Bulgaria Cross-Border Cooperation Program 2007-2013

2017-2019: Project manager of project "Joint services and initiatives for sustainable employment and labor mobility in the cross-border region Dobrich-Constanța", acronym "Lab mobile" with leading partner EIKT EUREKA, INTERREG V-A Program Romania-Bulgaria

2017-2019: Coordinator of the project "Improving the mobility of the employed and unemployed", INTERREG V-A ROMANIA - BULGARIA cross-border cooperation program

2018- 2021:Coordinator of the project "Multi-cultural heritage and yachting among the natural heritage of the Black Sea for the development of sustainable and creative tourism in the cross-border region of Constanta-Dobrich"/ MULTICULTYA, project code ROBG-366 under the Cross-Border Cooperation Program INTERREG V-A ROMANIA - BULGARIA 2014-2020 Priority Axis 2 "Green Region"

Since 2014: Coordinator of the NGO EIKT EUREKA Association for Europa Nostra - the largest pan-European network for the protection of the European cultural and natural heritage;

Project evaluator for Europa Nostra;

Additional information and work experience

-2008/2009: "Tourist expert", project BG 2004/016-782.01.06.03.22 "Rock churches and castles" Interfilmart - Kurdjali Association, for reconstruction of "Matochina castle" and establishing it as a tourist attraction.

Mandate and responsibilities: creation of cross border tourist routs, tours and products; developing marketing and advertising strategy for the region; elaboration of concept and strategy for development of the tourism and specific tourist products in the region.

-2008: Project coordinator of Project No 313033090707 of Employment Agency, part of the program "Active services and assistance in the job market" for helping SMEs.

Main activities: organizing of entrepreneurship training seminars and workshops for 20 unemployed people; consulting services in creating business plan and start up a small business.

-2009: Lecturer in qualification course "Tourist animation"

-2010/2012: Tourism Expert -member of project management team of the project "Istro-Pontic cross border destination for culture tourism", MIS-ETC code 661 Romania - Bulgaria Cross Border Cooperation program 2007-2013, contract Nr 64450/27.09.2010. Lead partner- EICT "EUREKA". Main responsibilities: conducting field research for cultural tourism resources in six regions in Bulgaria and Romania; marketing research for identifying market niches and successful tourist products; assessment and analysis of current resources and infrastructure of Istro-Pontic CBDCT; analysis and social-economic assessment of the trends, dynamics and expectations of the local community for future development of the tourism industry; development of final version of integrated "Strategy for sustainable development in Istro-Pontic CBDCT" ; cross-border tourist packages, routs and trails in the Istro-Pontic CBDCT ; development of Handbook "Good European practices for sustainable development of the cross-border tourism "; creation of online bulletin.

-2012:Project Assistant at project „Raising the awareness and developing the cross border tourist potential by improving infrastructure and tourism capabilities in Bulgaria - Romania Cross border region" POFTIC, 2(2i)-3.1-23, contract number 26931/01.04.2011, MIS-ETC Code 647, Romania - Bulgaria Cross Border Cooperation program 2007-2013; Project management team member of Municipality of Dobrich.

-2011/2013: Tourism expert at EITC EUREKA, partner of the project Tradition, Originality, Uniqueness and Richness for innovative Tourist Strategy of the Black Sea Basin - TOURIST, Ref. № 1.1.2.65844.137 MIS-ETC 227, "Black Sea Basin 2007-2013 r." Main responsibilities: Participating at development and dissemination of the "Strategy for development of the Black Sea Region"; assisting in organizing and implementing campaign for improving quality of tourist products and services; managing the project implementation.

-2012/2013: Project Coordinator of project "Improved awareness of the cross-border tourism cluster and environmental management and protection", MIS-ETC 332, program Romania - Bulgaria Cross Border Cooperation program 2007-2013.

Main responsibilities: Project management activities; monitoring project activities of EICT EUREKA.

-2013/2014: Project Coordinator of project „Cross border business center for tourism and related activities development Agri-Food Fish Market”, 2(4i)-3.1.-25, MIS-ETC Code 599, Lead partner Municipality of Navodari, Constanta County, Romania and Partner EICT EUREKA. Under the Romania - Bulgaria Cross Border Cooperation program 2007-2013. Main responsibilities: Creating common business infrastructure and enhancing the competitiveness of fishery and tourism business; Creating business partnerships between Romanian and Bulgarian tour operators and fishery business; Business promotion services.

2013/2014: Managing the marketing research "Monitoring, analyzing and evaluating the effectiveness of marketing and advertising activities» under project «The colorful face of Dobrudzha" , contract № BG161PO001 / 3.2-02 / 2011/004-U-11 from 12/08/2013 between NPO EUREKA and Dobrich Municipality.

2015: Managing the marketing research "Exploring the impact of marketing and promotional activities - proof of the sustainability of project «The colorful face of Dobrudzha "- surveys, analysis and evaluation, preparation of study report.

Since 2014: Coordinator of the NGO EICT EUREKA for Europa Nostra - the largest pan-European network for the protection of European cultural and natural heritage;

Project evaluator at Europa Nostra;

Since 2016: Member of the Board of Directors of the European Network of Places of Peace

(European Network of Places of Peace)
<http://www.placesofpeace.eu/home/organization/board-of-directors/>

2017-2018: Manages the implementation of services under contract FS-12-66 / 23.02.2017 between RIM Dobrich and the Association "EUREKA" for project management "Cross-border Union in the shadow of history", project code 15.2.1.123 under the program INTERREG VA ROMANIA - BULGARIA

2017-2018: Manages the implementation of services under contract №OS-09-2035 / 02.08.2017 between the Municipality of Krushari and the Association "EUREKA" for project management "Cross-border Union in the shadow of history", project code 15.2.1.123 under INTERREG VA ROMANIA - BULGARIA

2017-2019: Project Manager "Joint Services and Initiatives for Sustainable Employment and Labor Mobility in the Cross-Border Region Dobrich-Constanta", acronym "Lab Mobile" with a leading partner NGO EICT EUREKA, INTERRE V-A Romania-Bulgaria Program

2017-2019: Coordinator of the project "Improving the mobility of working and unemployed", Cross-border Cooperation Program INTERREG V-A ROMANIA - BULGARIA

2017-2019: Member of the team for Consulting Services of project "Network for Intelligent Cooperation of the Black Sea Municipalities in the Cross-Border Region", INTERREG VA ROMANIA - BULGARIA , contract 552 / 30.10.2017 between the Association "EUREKA" and the Municipality of Balchik.

2018-2020: Coordinator of the project "Multi-cultural heritage and yachting among the natural heritage of the Black Sea for the development of sustainable and creative tourism in the cross-border region Constanta-Dobrich" / MULTICULTYA, project code ROBG-366 under Cross-border Cooperation Program INTERREG VA ROMANIA - BULGARIA 2014-2020 Priority Axis 2 "Green Region"

Since September 2020 - Coordinator of the project "Tourism, heritage, creativity" project code BSB1130, under the program "Black Sea Basin" 2014-2020.